

INTERCULTURAL COMMUNICATION

We are happy to invite all participants of the 'Intercultural Communication course' with in the 'Learning Tolerance' project to join our interactive workshop, which has been arranged by the efiport AG & ISNM (*International School of New Media*). The scope of this workshop is to increase the culture awareness and help the participants to develop the ability to deal with such differences professionally. We are glad to announce that Prof. Dr.Alois Wierlacher will participate in the workshop, who is well known international professionals.

22-07-2005 (Workshop schedule)

14:00 Reception & Welcome

ISNM Students group of class 'Learning & Qualification' ;

Joachim P. Hasebrook (Germany), Kaligri SreeHarsha (India),
Mariano Senna da Costa (Brazil), Waqar-ul-Hasan (Pakistan)

14:15 Introduction

Kaligri SreeHarsha

(Project Discription) ; Ines Nolden (Germany)

14:30 Research Profiles; 'Perception on Perception'

Mariano Senna da Costa, Fernanda Scur (Brazil)

15:00 Technology in (Tanzania)

An experience reported by Fernanda Scur

15:15 Cross-Cultural Learning; 'Cinema Discussion'

Mariano Senna da Costa, Waqar-ul-Hasan

15:45 Break

16:00 Group Work on 'Intercultural Learning Situations'

Kaligri SreeHarsha, Mariano Senna da Costa, Waqar-ul-Hasan (Pakistan)

17:00 Closing & 'Goodbye'

HOW TO FIND US ?



INTERNATIONAL SCHOOL OF NEW MEDIA (ISNM)

Decision-makers in every sector and discipline are finding that competence for informed decisions depends on a more complete understanding of digital media's role. ISNM International School of New Media at University of Luebeck was founded as a concerted response to this challenge. It is a unique combination of business, research, arts and culture in the New Media sector. At the center of ISNM activities is our English-language postgraduate degree course. Students are educated in the history of New Media, as well as its potential applications for the future. In addition, ISNM offers an Executive Programme for further professional development, along with a lecture series on New Media issues.

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